



# IAABD NEWSLETTER

## Confident in Africa's Future

Issue 2: Jan - Dec 2011



### Message from the Editor

I'm delighted to release the 2<sup>nd</sup> Issue of the IAABD newsletter after a very long wait. We missed the June 2011 date due to technical problems and lack of topical items. However, I would like to assure the members that the newsletter is back on track and will be published on a timely and regular basis.

In this issue, you will read about the recently concluded 2011 IAABD conference in Edmonton and the upcoming one, research activities and other news. The next issue will be out end of June 2012. I look forward to receiving your newsletter items before the 10<sup>th</sup> of June 2012. E-mail your items to [jmusila@athabasca.ca](mailto:jmusila@athabasca.ca).

On behalf of the IAABD executive committee members, I take this opportunity to wish you all a Merry Christmas and a Happy New Year!!

Jacob Musila  
Executive Secretary

### Highlight of 2011 IAABD Conference

The 2011 IAABD Annual Conference hosted by Athabasca University in was a success. Approximately 130 participants from Africa, Europe, Middle East, and North America attended. Guest speakers included Hon. Iris Evans, Minister of International and Intergovernmental Relations, Government of Alberta; Mr. Philip Baker, Regional Director, Southern and Eastern Africa Directorate, Canadian International Development Agency (CIDA); H.E. Mr. Simon Nabukwesi, High Commissioner for Kenya; H.E. Ms. Mohau Pheko, High Commissioner for the Republic of South Africa; and Dr. Augustin Fosu, Deputy Director, UN University-WIDER among others.

A sample of pictures from the 2011 IAABD Conference in Edmonton



Hon Ms. Evan addressing conference participants



Conference Participants



Plenary session with Mr. Philip Baker



High commissioners for RSA and Kenya with IAABD Officials



H.E. Mr. Nabukwesi speaking at the Cultural Night



H.E. Ms. Mohau Pheko speaking at the Banquet Dinner



Participants at the Banquet Dance



2011 Conference Co-Chairs with IAABD President

## Upcoming 2012 IAABD Conference

The 13<sup>th</sup> IAABD Annual Conference will be hosted by El Jadida Polydisciplinary University of Morocco from 15<sup>th</sup> to 19<sup>th</sup> of May 2012. The theme of the conference is "African Business and Development in a Challenging Global Political Economy: Issues, Challenges and Opportunities". The deadline for submitting papers for this conference is December 30, 2011. The plans for this conference are well underway and we will keep you updated on new developments.

## The Journal of African Business (JAB) Announcements

### 1. Call for Papers

JAB invites you to submit your manuscripts for inclusion in the Special Issue on Chinese Investments in Africa. The new deadline for manuscript submission is July 1, 2012. The Special Issue Guest Editors are Dr. William X. Wei, Institute of Asia Pacific Studies, Grant MacEwan University, Canada and Dr. Hongxin Zhao, Boeing Institute of International Business, St. Louis University, US.

### 2. Letter to IAABD members

Dear member:

I would like to share with you some news from the Journal of African Business (JAB), the Official Journal of the International Academy of African Business and Development and invite you to stand out for your journal.

Since its introduction in 2000, JAB has experienced extraordinary developments that are worth knowing:

- 1) JAB is now established as the premier academic journal for scholars seeking to publish cutting edge theoretical and empirical research that advances theories and/or business practices with or within Africa.
- 2) JAB's Editorial Review Board and Editorial Advisory Board include both leading researchers who have served in top tier journals in various capacities and rising researcher stars in almost all business disciplines.
- 3) JAB's readership is continuously growing. Its total downloads increased to 4 300 in 2010 from 2311 in 2009. Preliminary data of 2011 indicate that the total downloads this year will exceed 6000.
- 4) JAB's application for the Social Science Citation Index (SSCI) coverage is being considered by Thompson Reuters. It is indexed in: CSA Risk Abstracts, EBSCOhost Online Research Databases, EconLit, Gale Cengage: Business ASAP, JournalSeek, OCLC ArticleFirst & Electronic Collections Online, ProQuest ABI/Inform, and SwetsWise All Titles.
- 5) JAB published 21 articles in 2011 compared to 13 articles in 2010.

With the application for the inclusion in the SSCI, JAB is in the process of completing its entry to the virtuous circle. While JAB's commitment to publishing high-quality research is already well-known by many, having an impact factor will be a deserved recognition by Thompson and Reuters of our collective effort. Therefore, there is no better time to stand out for your journal than this specific moment. I invite each of you to help JAB in this critical phase of its development in the following ways:

- 1) Submit your best manuscripts to JAB
- 2) Read papers published in JAB and, when possible, relate them to

your own work regardless of where you plan to publish it. Remember as member of IAABD you have a free access to your journal.

- 3) Become an advocate of JAB in your university. Ask your library to subscribe to JAB and share the information above with your dean or other supervisors.
- 4) Give back to your community by volunteering to review manuscripts for JAB

If you have additional questions, please contact me at the address below.

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### 3. Forthcoming JAB Issue: Volume 12, Number 3, 2011

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#### **4. Forthcoming JAB Issue: Volume 13(1)**

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Micro-Entrepreneurship in Niger: Factors Affecting the Success of Women Street Food Vendors (**Miriam Otoo, Germaine Ibro, Joan Fulton, and James Lowenberg-DeBoer**)

Export Barrier Perceptions in Tanzania: The Influence of Social Networks (**Mursali A. Milanzi**)

Determinants of Working Capital Requirements in Selected Quoted Companies in Nigeria (**Olayinka Olufisayo Akinlo**)

Evaluation of Critical Success Factors for Developing Small and Medium Enterprises in Botswana (**Pauline Kgomotso Gagoitse and Jaloni Pansiri**)

Increasing Sub-Saharan Africa's Share of Foreign Direct Investment: Public Policy Challenges, Strategies, and Implications (**William K. Darley**)

Demand Elasticities for East African Fish Exports to European Union (**James O. Bukenya, Emmanuel Obuah, and Theodora S. Hyuha**)

##### **Your input**

*Comments about the newsletter can be directed IAABD Executive Secretary Jacob Musila ([jacobm@athabascau.ca](mailto:jacobm@athabascau.ca))*